

# KITE SPORTS INSTRUCTOR CAREER ACCELERATOR



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## WHAT'S IT ALL ABOUT?

The Kite Sports Instructor Career Accelerator course introduces complete beginners to 4 different kite sport disciplines and provides training for them to not only accomplish the sports themselves, but achieve a level of ability, experience, expertise and the qualifications to go on and instruct others.

The exciting schedule concentrates on Powerkiting, Kite Landboarding, Kite Buggying and Kitesurfing. This course is designed so that the individual can schedule their learning to suit their own routine, making it ideal for anyone with other commitments such as work or family that could prevent them from committing to the full-time 8 week consecutive course we also offer.

The course provides the optimum balance of practical work to develop your kiting skills and classroom learning to hone your theoretical knowledge required to become a BKSA Level 1 kite sports instructor.

Further to this you'll be able to shadow our team of instructors and learn information relating to the industry and how to get a job, including travelling the world. - an easy task with a world recognised BKSA Level 1 instructor qualification!

The course helps participants find a job placement upon graduation either in the UK or among the many schools overseas. We first ran the course in 2015 and had a fantastic outcome. The students went on to instruct in Kenya, Brazil, South Africa, Fuerteventura and right across the UK.

Since the initial course we have refined and improved the syllabus to help improve results further.

Every centre worldwide favour instructors with recognised qualifications in multiple sports, which is why this course puts you in a great position to begin a new and exciting career!

Perhaps you're taking a sabbatical from the 9-5 or just want to change career entirely to travel the world? This is the ideal opportunity which is not only great fun, but opens many doors worldwide.



## WHY BECOME AN INSTRUCTOR?

Rather than us telling you why you'd want to be an instructor we've asked a few of our instructors to make a short video expressing their own thoughts, check them out below.



Click Here for Instructor Video

Among the information our instructors have presented we have listed some points we feel are most important as a qualified multi-sport instructor.

- Travel to exotic places whilst earning a good income
- Follow the summer 6 months in the northern hemisphere and 6 months in the southern.
- The BKSA level 1 instructor qualification is recognised worldwide
- A good career path with chances to be involved in the industry
- Shortage of instructors worldwide means finding a job is relatively easy (less than 70 qualifying annually in the UK each year)
- Work outdoors 99% of the time
- Relaxed atmosphere
- Meet loads of new and interesting people every day who often become friends
- Be involved with fun and exciting teams
- Learn foreign languages
- Participate in the sports you love all the time
- Gratifying seeing your students learn and improve
- Being a multi qualified instructor means you could be doing something different every day
- Healthy
- Fun!

## SUMMARY OF COURSES

The choice to include such a range of sports in the program is for several reasons.

- 1. All the sports contribute and complement to the learning and improvement of one another.
- 2. A multi-sport participant (& eventually instructor) becomes much more rounded in their knowledge & skill set.
- 3. Any activity centre around the world would prefer instructors who can instruct in different sports
- 4. It is a lot more enjoyable having some variation, even the best jobs become repetitive if it's the same each day.

The sports explained...

#### POWERKITE

Power kiting or traction kiting is a great introduction into the world of all the other kite sports, as well as being great fun in itself! Learn to harness the power of the wind while controlling the kite. Powerkiting can be anything from flying a simple two line kite, to skidding and getting big air on a small 4 line kite.





#### KITE BUGGYING

A step further from powerkiting but using the skill set learnt to now generate power to pull the 3 wheeled buggy along the beach. This is a very popular sport and is easy to teach to all ages. Kite buggying can be anything from cruising up and down the sand to 60mph speed runs

## KITE LANDBOARDING

Kite landboarding or kite mountain boarding brings together the excitement of flying a kite with the thrill of riding an off road board; taking aspects from kitesurfing, snowboarding and skateboarding, it can be performed either on a sandy beach or inland in a field



or park. This sport has a very quick progression curve and, like buggying, it is a popular sport due to its accessibility.

#### KITESURFING



A wind powered surface watersport using a kite and a board to move across the water. Kitesurfing harnesses the power of the wind through a large parachute type kite to propel a rider across the water on a small surfboard or a kiteboard.

Although the name includes surfing, kitesurfing does not need waves, the wind is the only force needed to power you along. Flat water locations such as Camber are favoured by riders looking to perform freestyle as the water is smooth so easier to take off

and land on. With the large range of conditions to ride in, whether 'surfing' in the waves, going for big jumps, taking out a GPS for a speed record, learning a new freestyle trick or on a long distance adventure kitesurfing never becomes boring or repetitive. It has been the fastest growing watersport in the world for the past 10 years until SUP arrived.



## QUALIFICATIONS ACHIEVED

The course is jam packed with learning, instructor courses and qualifications.

Here's what's included...

## RIDING QUALIFICATIONS

- BKSA Powerkite Level 1
- BKSA Kite buggy and landboard Level 1
- BKSA Kitesurf Level 1 & 2

## INSTRUCTOR QUALIFICATIONS

- Level 1 BKSA Powerkite instructor
- BKSA Kitesurf Instructor level 1

The range of qualifications on offer provides the opportunity to find a mixture of work in the future or to specialise in a certain sport. In addition to the structured course, you'll have unlimited opportunity to shadow instructors as they provide lessons. In a short period of time you'll be able to gain a wealth of experience that will set you confidently on your way to teaching others how to powerkite, kite buggy, kite landboard and kitesurf.

In addition to the above qualifications, all BKSA instructors are required to hold an RYA Powerboat level 2 qualification and a valid First Aid certificate. First aid qualifications must be renewed every 3 years to stay valid.

The Kitesurf Centre does not provide the RYA Powerboat level 2, however we can recommend providers, so do not hesitate to ask.

In our add-on modules, you may choose to boost your course by joining onto one of our First Aid courses and Stand Up Paddleboard Level 1 Instructor courses.

## COURSE SCHEDULE

The Kite Sports Instructor Career Accelerator course focuses on improving personal riding, understanding of each kite sport and the theory behind them for the first 2 stages before turning full attention to instructing techniques, coaching, and assessments for the final stage. Personal participation in each discipline continues throughout to improve development and for a break from the classroom. A typical day will cover a practical and theory session which may be in the classroom or mixed with a practical session on the beach.

The aim of the course is to enter the final assessments in an overqualified position & go on to be excellent instructors. All assessments are examined by external examiners.

The advantage of the Kite Sports Instructor Career Accelerator course is the flexibility it provides. As the student, you are able to set the frequency of lessons to suit your own schedule, making it easy to fit the course around your own life commitments. All tuition is provided Monday to Friday.

The course is broken down into 3 stages. The final stage of the course is supplied in partnership with a BKSA examiner. You will be able to join onto one of the BKSA Level 1 instructor courses throughout the year. These are typically run in April, June and October.

## Stage 1: Introduction to kite sports

Your course starts with an intensive 5 day introduction to kite sports which will cover all of the fundamentals required to power kite and kitesurf. The 5 day introduction course is conducted in a group format.

## Stage 2: Skill progression

Once you have completed the fundamental 5 day course, you will then proceed into private tuition which is tailored to your individual rate of progression. 11 x 2hr private sessions will be scheduled at a time to suit you. These sessions will progress your skills to complete your BKSA power kite, kite buggy and kite landboard level 1 proficiency qualifications as well as your BKSA kitesurfing level 1 and 2 qualifications.

Throughout this time, you will be required to do an additional 10 hours of lesson shadowing as a pre-requisite to stage 3 of the course. As the opportunity is there, we advise exceeding the minimum requirement of shadowing hours and gaining lots of experience to prepare you for your new career.

If you do not already possess an RYA Powerboat level 2 and First Aid qualification, you will need to complete these with an external provider before moving on to stage 3.

## Stage 3: Ready to instruct

The final 5 days of your course are run consecutively with an external BKSA examiner and instructor moderator. Over the 5 days you will learn instructing techniques, BKSA standardised course structures, demonstrate your kiting proficiency, and undergo assessment through the presentation of a theoretical topic, coaching of a skill, and finish with an exam and debrief.

At the end of your course, the BKSA examiner will provide a course completion certificate with a plan of action to be completed. This typically includes a prescribed number of shadow hours within a BKSA school to practice your new teaching skillset and any skillsets the examiner did not witness as satisfactory throughout the course.

Your plan of action can be signed off when witnessed by any BKSA Senior instructor within a BKSA school. Once signed off, you will submit the course completion certificate and logbook and will be accredited with a BKSA Level 1 instructor certificate.

## THEORY TOPICS COVERED

- Risk & site assessments
- Wind (and affects), weather systems
- Instructing skills, teaching styles & methods
- Kite & watersports locations worldwide
- Jobs, employability & teaching abroad, Incident reporting (HSE)
- Introducing the details of the BKSA & its schemes
- Kite and board styles, aero and hydrodynamics
- Light wind alternatives
- Instructor professionalism
- Rescue techniques and safety equipment / crafts

## **PREREQUISITES**

Your entry level of experience and ability is not too important as the course starts right from the beginning covering all the basics but we do require you to have a basic knowledge and understanding of kitesurfing and kite sports.

The Accelerator course will still start from the beginning even for those who have some experience in the sports as not only will the activities be taught, but also teaching methods as well as gaining invaluable experience in how to instruct at the same time. This course will run differently to our usual introduction to kitesurfing courses and is a vital part of the curriculum.

GCSEs, NVQs and A Levels are not essential as to be a good instructor needs its own set of attributes. Friendly, patient, hardworking, passionate and energetic takes you far further than a university degree. Many of our instructors would be the first to admit they were never that successful at school, but that has not stopped them enjoying fantastic careers both here in the UK and abroad.

It's advised that you have a reasonable level of fitness as it can be quite demanding. Applicants must be 18 or older and complete the <u>Booking Form</u> upon application

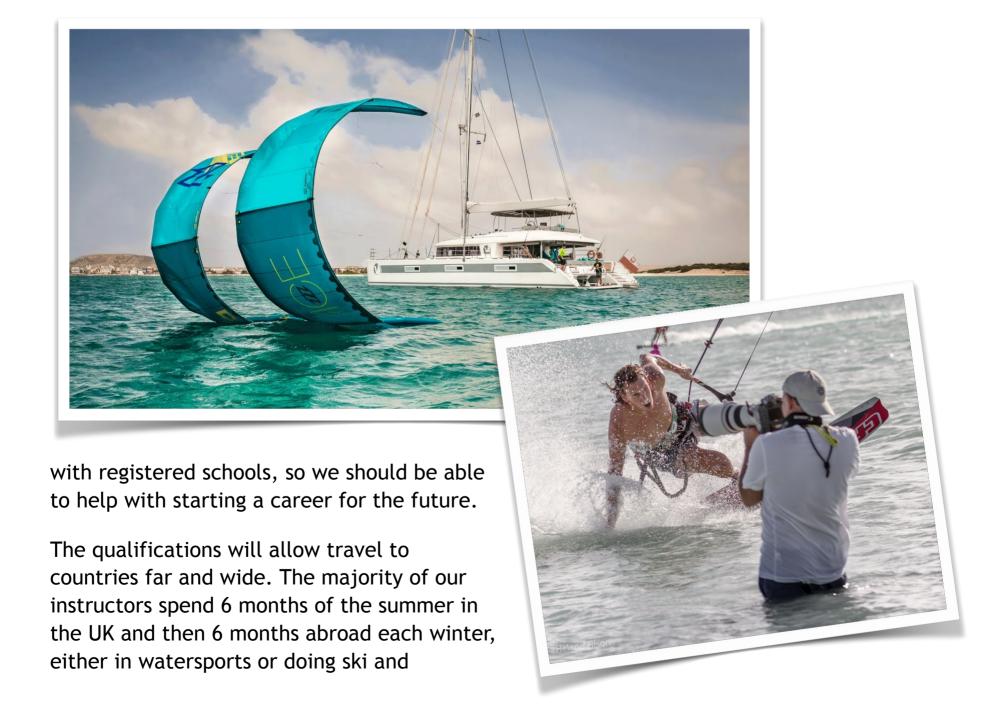
## ACTION PLAN & CAREER PATH

#### COMPLETION OF THE ACCELERATOR COURSE

After finishing the ITC, each individual is given an action plan. This varies on how the external BKSA examiner believes the participant can improve in each discipline, which can be anything from improving riding ability to meteorology knowledge or everything in between. In addition they also set the number of shadowing hours - these are hours in which you assist a fully qualified instructor to further your knowledge and gain experience with real students, whilst taking on more responsibility. The amount of hours given on the action plan is once again chosen by the BKSA examiner depending on their assessments during the ITC week. These usually vary between 20 to 40 hours, so not too long, but again vital to gain further experience and technical skills. These hours may be carried out at The Kitesurf Centre or on a placement at any BKSA registered school.

#### WORK OPPORTUNITIES

We have contacts for work opportunities both in the UK and across 4 different continents



snowboarding seasons. This allows them to not only miss the cold UK winter but also explore incredible places.

Others plan to spend 6 months abroad but we don't then see them for a few years! There is a general lack of instructors across the world and with the sports' only increasing in popularity the opportunities are certainly readily available.

Throughout the course we'll work on watersport specific CVs and help with applying for work placements after the course, whether it's in the UK or abroad.



#### PATHS FOR PROGRESSION

Kitesurfing and watersport instructors jobs can be very well paid in more developed countries but working in certain less developed countries should be considered as a fun experience rather than a high income.

There is the opportunity to take your kiting career whichever way you choose. Some of our friends and colleagues have gone on to become videographers for industry brands, pro riders, kite magazine journalists, or even moved to Richard Branson's watersports Island in the BVIs and one teaches kitesurfing from a luxury yacht for the rich & famous!

With kitesurfing becoming an Olympic sport in the near future, the national governing bodies (such as the BKSA is for Britain) are becoming governed by the IKA under one umbrella. This is good news as it means the BKSA qualification stretches even further and can be used in any of those countries

Within the UK there is also the chance to further your career within the BKSA's learning structure to become a senior instructor, national trainer or even examiner.

## WHAT'S INCLUDED

Everything to do with the training is included in the cost;

- Equipment during lesson hours
- Instruction
- Qualifications

- Assessments
- Personal & liability insurance.
- Classroom Facilities

## WHAT'S NOT INCLUDED

#### ACCOMMODATION

We strongly recommend staying locally if you live more than 30 minutes from Camber due to the long irregular hours and heavy workload. We offer self-catered accommodation for the duration of the course, but it's not included in the course price.

We have sourced accommodation locally at a discounted rate for Accelerator Course participants, though availability is limited. Please ask us early if you need assistance finding accommodation.

## LOCAL ACCOMMODATION PROVIDERS

#### TRANSPORT

Weekends are planned days off during the course, so if you have transport it's up to you whether to bring it or not. There isn't any transport provided outside the course but public transport is available in Camber & Rye

TRANSPORT INFORMATION

## EQUIPMENT OUTSIDE OF LESSON TIME

To aid your progression, you should spend as much time as possible practising the skills you have learned in each session. So that you can practice, we recommend that you buy equipment to practise in your own time. Alternatively, equipment is available to hire.

As an independent kitesurfer (and instructor), you will need the following equipment;

- 5mm Wetsuit
- 5mm Wetsuit Boots
- CE Approved Watersports Helmet
- Buoyancy Aid
- Kitesurfing Harness & Leash
- 2x Kitesurfing Kites (sized based on rider weight)
- 1x Kitesurf Control Bar (BKSA Approved safety system)
- 1x Twintip Kitesurf Board



#### FOOD & DRINKS

We suggest bringing your own food & drink each day, however, there are catering vans locally and our classroom is above a pub.

## WHAT TO BRING

A lot of the course is based on the beach so please bring appropriate clothes. It's often windy and can be cold, so bring thick jackets and waterproofs that you don't mind getting sandy. Don't forget the warm weather gear too, plenty of sun cream, caps / hat and sunglasses.

Stationary - there will be some classroom time, when taking notes, drawing diagrams or preparing for your own presentations.

Laptop, tablet or smartphone - although these aren't essential, if you have one they can be useful for research as well as quiet times.

Food and drink - you are recommended to bring packed lunches and snacks are suggested when out on the beach all day and time may be too limited to go for a 3 course meal.



# EXTRA MODULE 1: STAND UP PADDLEBOARDING INSTRUCTOR

The Stand Up Paddleboarding Instructor module focuses on improving personal riding, and preparing you with the instructing techniques, coaching plans, and knowledge to pass the assessments for BSUPA Level 1 instructor exam.

The module is broken down into 2 stages. The final stage of the course is supplied in partnership with a BSUPA examiner. You will be able to join onto one of the 2 day BSUPA Level 1 instructor courses throughout the year. This is typically run in May or June.

## Stage 1: Introduction to Stand Up Paddleboarding

The SUP module starts with 3x 2hr sessions and will cover all of the paddle skills, rescue techniques and instructor skills required to pass the BSUPA Level 1 Instructor exam. Within these training sessions you'll cover the following;

- BSUPA Ready to ride
- Advanced paddle skills
- Rescue techniques
- Lesson and tour structuring
- Exam preparation
- Presentation of skills
- Theoretical exam prep



Throughout this time, you will also be required to do an additional 6 hours of lesson shadowing as a pre-requisite to stage 2 of the course. As the opportunity is there, we advise exceeding the minimum requirement of shadowing hours and gaining lots of experience to prepare you for your new career.

## Stage 2: Ready to instruct

The final 2 days of your course are run consecutively with an external BKSA examiner and instructor moderator. Over the 2 days you will learn instructing techniques, BSUPA standardised course structures, demonstrate your stand up paddleboarding proficiency, and undergo assessment through the presentation of a theoretical topic, coaching of a skill, and finish with an exam and debrief.

At the end of your course, the BSUPA examiner will provide a course completion certificate with a plan of action to be completed. This typically includes a prescribed number of shadow or co-teaching hours within a BSUPA school to practice your new teaching skillset and any skillsets the examiner did not witness as satisfactory throughout the course.

Your plan of action can be signed off when witnessed by any BSUPA Senior instructor within a BSUPA school. Once signed off, you will submit the course completion certificate and will be accredited with a BSUPA Level 1 instructor certificate.



## EXTRA MODULE 2: FIRST AID COURSE

To become a British Kite Sports Association (BKSA) or British Stand Up Paddleboard Association (BSUPA) qualified instructor, you must hold a valid first aid qualification. This Emergency First Aid at Work course will certify you for 3 years.

The Emergency First Aid at Work course is designed for people who feel that they do not need a full 3 day First Aid at Work course and takes six hours of teaching time.

The course covers a range of topics such as:

- First Aid and the Law
- Incident Management
- Acting safely including prevention of cross-infection
- Recording incidents
- Safe use of First Aid equipment
- Unconscious Casualty management including recovery position

- CPR (Cardiopulmonary Resuscitation)
- AED usage
- Seizures
- Wounds & bleeds including tourniquets and Haemostatic dressings
- Shock
- Burns

Assessment is in the form of practical exercises and a straightforward multiple choice paper, and candidates must pass both elements to qualify.

## PRICING & SUMMARY

#### KITESPORTS INSTRUCTOR MODULE - £2495

- Introductory 5 Session kitesurfing lessons bundle (Group structured lesson with other beginner kitesurfers)
- Kitesports skills progression and exam preparation (22 hrs private tuition)
- Learn to kite landboard & kitebuggy
- Kitesurfing skills progression
- Lesson structuring
- Exam preparation
- Presentation of skills
- Presentation of topics
- Theoretical exam prep
- BKSA ITC (5 days with BKSA Examiner)

#### STAND UP PADDLEBOARDING INSTRUCTOR MODULE - £615

- Skills progression & exam preparation (6hrs private tuition).
- Advanced paddle skills
- Rescue techniques
- Lesson and tour structuring
- Exam preparation
- Presentation of skills
- Theoretical exam prep
- BSUPA ITC (2 days with BSUPA Examiner)

#### FIRST AID COURSE - £110

## FUNDING

Having accredited certified qualifications means there is an apprenticeship available from the government. Their grants offer up to 50% of the course costs for 18 - 21 year olds. Please contact us for more information.

The course can be paid in 3 instalments in the 3 months leading up to the start date. For limited applicants there is the option to pay for half the course in advance and then have the remaining 50% deducted from wages while working at The Kitesurf Centre as a qualified instructor upon successful completion of the course. There will be limited spaces available for these positions. Please contact us for more information.

## TERMS & CONDITIONS

The Kitesurf Centre will provide tuition, insurance and all the necessary equipment required for the student to undertake the course. The student must accept that all courses are weather dependent and that this may adversely affect the scheduling of the course. If in the judgement of The Kitesurf Centre a course is unable to start due to weather conditions or because safety could be compromised for any reason, then it will be rescheduled. If in the unlikely situation that any part of the program cannot be completed within the 8 weeks it is the responsibility of the student to contact The Kitesurf Centre within 3 months to re- schedule any unfinished sections.

Students registered on to a course, will be charged full payment, regardless of whether or not the student completes the course.

Students are required to notify The Kitesurf Centre at the time of booking the course of any medical condition that may be relevant to any activity to be undertaken on the course and which could be considered a risk to their or others health and safety. All information given will be treated with strict confidentiality. Any student found to be failing to provide such will effectively void their insurance cover and The Kitesurf Centre will not be held in any way accountable. In addition the student will be requested to end their attendance at the course with no refund.

All courses are booked for the specified dates and are non-transferable. If a student misses their specified start date, a refund or alternative date will not be offered. No course booking is confirmed before full payment or the first instalment is received. Each course has a strict limit of 4 people -filled on a first come first served basis.

All decisions regarding the management or cancellation of any course are at the absolute discretion of The Kitesurf Centre whose decision shall be final. The course requires a minimum of 3 people, should there be less than this the Kitesurf Centre reserves the right to cancel the course with a full refund.

The Kitesurf Centre unfortunately cannot control the weather and this may have an adverse effect on the course schedule. Please be aware that the schedule is an outline and will be amended as necessary to suit the prevailing weather and sea conditions.

Anyone caught with or found to be taking illegal substances will be excluded immediately without refund.

Accommodation is on a limited basis and cannot be guaranteed to every applicant. All equipment provided will be in good working order and tested prior to use. Each student will be provided with new wetsuits, boots and gloves. The other items may be ex demo or used but can be upgraded if wanted.

The Kitesurf Centre cannot guarantee or estimate how many shadowing hours each student will receive at the end of the Instructor Training Course. These are decided by and entirely at the discretion of the external BKSA Examiner whose decisions are final.

Due to working around tides, weather and wind the course hours vary and may not be 9-5

each day. We recommend staying with accommodation provides not more than 30 minutes travel away. The course runs from Monday to Friday but weekends may be called upon if necessary. The course leader will give plenty of notice should this be the case. Students must be aware that power kite, kitesurf and watersports are potentially dangerous and are undertaken entirely at the student's risk. By enrolling onto a course and completing and signing the booking form the student confirms that he/she has read, understood and accepts these Terms & Conditions.

Teaching kite and watersports is not for everyone, if you do not like being outside in the sun, spending time with interesting people, travelling the world, participating in fantastic sports or working with fun people in a relaxed atmosphere then please do not apply. On a serious note, do consider the career this course could lead to.